

ABSTRACT

WICITRA SURYA BELITA / 1900861201213/ FACULTY OF ECONOMICS / FINANCE MANAGEMENT / HE INFLUENCE OF RETURN ON EQUITY, CURRENT RATIO, AND COMPANY SIZE ON DIVIDEND PAYOUT RATIO IN CONSUMER GOODS COMPANIES LISTED ON THE INDONESIAN STOCK EXCHANGE YEAR 2017-2022 / ADVISOR 1ST. DR. PANTUN BUKIT, S.E., M.SI 2ND HANA TAMARA PUTRI, SE, MM.

The capital market is a means for companies that have gone public to sell their shares to the public in order to obtain the funds needed for financing and developing their business. With the existence of the capital market, more sources of funds are available for companies to develop their business. The capital market is also a forum for investors to invest their capital through purchasing securities (shares/bonds). The aim of this research is to determine and analyze the influence of Return On Equity, Current Ratio, and Company Size simultaneously and partially on the Dividend Payout Ratio in consumer goods sector companies listed on the Indonesia Stock Exchange for the 2017-2022 period.

This research uses analytical techniques using multiple linear regression and hypothesis testing using the f test and t test. The type of data used in this research is quantitative descriptive. Regression aims to test the relationship between the influence of one variable on other variables. The objects used in this research are consumer goods companies listed on the Indonesia Stock Exchange from 2017 to 2022.

The author chose to conduct research on the consumer goods sector listed on the Indonesia Stock Exchange with a registered population of 57 companies. Meanwhile, for sample selection using the purposive sampling method, where this technique uses certain considerations from 57 companies, a sample of 6 (six) companies was obtained.

From the results of data processing, the regression equation $Y = 2.915 - 0.518 - 0.522 + 0.074 + e$. Meanwhile, from the hypothesis test carried out, the results showed that ROE, CR, and FIRM SIZE had a positive and significant effect on the DPR. The research results prove that the Return On Asset, Current Ratio, and Firm Size variables simultaneously have a significant effect on the Dividend Payout Ratio in consumer goods sub-sector companies listed on the Indonesia Stock Exchange for the 2017-2022 period.

The influence that the Return On Asset, Current Ratio, and Firm Size variables have on the Dividend Payout Ratio is 31.30%. Meanwhile, the remaining 68.70% is explained by other variables.