ABSTRACT

RESI NOVITA / 1800861201138 / FACULTY ECONOMIC OF MANAGEMENT / EFFECT OF DEBT TO EQUITY RATIO, TOTAL ASSET TURNOVER, RETURN ON EQUITY AND NET WORKING CAPITAL ON STOCK PRICES IN THE RETAIL SUB SECTOR LISTED ON INDONESIA STOCK EXCHANGE FOR PERIOD 2016–2021 / 1st ADVISOR DR. ALI AKBAR, SE, MM, CRP AND 2 nd ADVISOR ALBETRIS, SE, MM

This research aims to analyze fistly, how to analyze how the simultaneous influence of debt to equity ratio, total asset turnover, return on equity and net working capital on stock prices in the retail sub sector. Secondly, how to analyze how the partially influence of Debt To Equity Ratio, Total Asset Turnover, Return On Equity and Net Working Capital on share prices in the Retail Sub-Sector Listed on the Indonesia Stock Exchange for the 2016-2021 period.

The research methodology is a descriptive and quantitative analysis method. The data used is secondary data. The population that became the object of this study was the retail sub-sector on the Indonesia Stock Exchange for the period 2016 - 2021. The number of samples used were 6 (six) retail companies which were still standing during the observation period and published in 2016-2021 by the Indonesia Stock Exchange. And multiple regression analysis, hypothesis testing so the determinant coefficient F test and t test.

The objects of this research are retail companies on the Indonesia Stock Exchange for the 2016-2021 period. The sample objects are PT.Ace Hardware, Tbk (ACES), PT.Sumber Alfaria Trijaya, Tbk (AMRT), PT.Catur Sentosa Adiprana, Tbk (CSAP), PT. Erjaya Swasembada, Tbk (ERAA), PT. Midi Utama Indonesia, Tbk (MIDI), Supra Boga Lestari Tbk (RANC).

The first regression model is Zscore = 3,511E-016 +- 0,006 X1+ 0,030 X2+ -0,029 X3+ 0,543 X4. The results of the F test show that the Debt To Equity Ratio, Total Asset Turnover, Return On Equity and Net Working Capital variables simultaneously have a positive and significant effect on stock prices.