ABSTRACT

THEO IVANDER / 1900861201028 / FACULTY ECONOMIC OF MANAGEMENT / EFFECT OF CURRENT RATIO, RETURN ON ASSET, RETURN ON EQUITY AND DEBT TO EQUITY RATIO TO STOCK PRICES IN TELECOMUNICATION SERVICES SUB SECTOR IN INDONESIAN STOCK EXCHANGES ON PRIOD 2018-2023 / 1st ADVISOR DR MUFIDAH, SE, MSI, 2nd ADVISOR MASNUN, SE, MS.Ak

This research aims first, is analyze effect of current ratio, return on asset, return on equity and debt to equity ratio simultaneously against of stock prices in telecommunication services sub sector at Indonesian Stock Exchanges on period 2018-2022. And second is analyze effect of current ratio, return on asset, return on equity and debt to equity ratio of stock prices telecommunication services sub sector at Indonesian Stock Exchanges on period 2018-2023.

The research methodology is descriptive and quantitative analysis methods. Data used is secondary data. The object in this research is telecommunication services at Indonesian Stock Exchanges on period 2018-2022. Tool of the analysis multiple regression, hypothesis test so determinant coefficient F test and t test.

The telecommunication services is an industry that produces network of internet, services and providers. The population of the industry is 11 issuer and the sampling method is purposive sampling, then 4 issuer are obtained.

Result of line regression test result, it is known that independent variable is current ratio, return on asset, return on equity and debt to equity ratio of stock prices in relation to dependent and has significant effect F_{count} larger than F_{table} or comparing the significant then Ha is rejected and Ho accepted. In addition for partial effect, only return on asset and return on equity have significant effect. As t_{count} has larger than t_{table} an significant small.

Conclusion of research is that simultaneously independent variable is has significant effect on dependent. Partially independent variable is current ratio, return on asset, return on equity and debt to equity ratio.