ABSTRACT

SENDY DESWITA LARASATI/2000861201048/FACULTY OF ECONOMICS/HUMAN RESOURCE MANAGEMENT/ THE INFLUENCE OF ORGANIZATIONAL COMMUNICATION AND MOTIVATION ON JOB SATISFACTION OF EMPLOYEES OF PERUMDA TIRTA MAYANG, JAMBI CITY/ADVISOR1ST. UBAIDILLAH, SE,MM 2ND RASDI, S.PD, MM

Communication is a process consisting of an interconnected series with the ultimate goal of influencing behavior, attitudes, beliefs. The communication process is the delivery of a message from the sender to the recipient, and using hand signals, or using certain other communication suggestions, it will be difficult for the company to achieve its goals.

Employees are the main element of human resources (HR) which have a determining role in the successful running of an organization/government. One of the keys to the success of an agency is the level of job satisfaction, the level of job satisfaction of employees who directly or indirectly contribute to achieving goals. This research aims to describe the influence of organizational communication on job satisfaction simultaneously and partially at Perumda Tirta Mayang

This research was conducted to describe the relationship between variables, namely the influence of organizational communication on employee satisfaction. The form of research used is associative. The form of relationship in this case is casual (cause and effect relationship).

The population in this study were employees of Perumda Tirta Mayang (PDAM) Jambi City, totaling 323 employees. The sample from this research was 77 people from 323 employees of Perumda Tirta Mayang (PDAM) Jambi City. The research results show that motivation variables have a significant effect on job satisfaction and motivation variables have a significant effect on job satisfaction.