

ABSTRACT

Azuwandri / 1900861201279/ The influence of Return on Assets, company size, sales growth and asset structure on capital structure in cosmetics and household goods sub-sector companies listed on the Indonesia Stock Exchange for the 2018-2022 period / Advisor I Hj. Fathiyah, SE, M.Si, M.Si and Advisor II Masnun, SE, MS, Ak.

The purpose of this research is to determine and analyze the effect of return on assets, company size, sales growth and asset structure simultaneously and partially on capital structure in the cosmetics and household goods sub-sectors listed on the Indonesia Stock Exchange (BEI) for the 2018-2022 period

*The type of data used in this research is secondary data originating from financial reports on cosmetic and household goods companies listed on the Indonesian stock exchange for the 2018-2022. The analytical tool used is multiple linear regression, with *f* test and *t* test.*

*The results of the *F* test research show that the variables ROA, Company Size, Sales Growth and Asset Structure simultaneously influence the Capital Structure of cosmetics and household equipment sub-sector companies on the Indonesia Stock Exchange (BEI). Meanwhile, the results of the *t* test show that the variables ROA, Company Size, Sales Growth and Asset Structure partially have a negative and significant effect on Capital Structure in cosmetics and household goods sub-sector companies on the Indonesia Stock Exchange (BEI).*

Keywords: *Return on Assets, Company Size, Sales Growth, Asset Structure, Capital Structure.*

