ABSTRACT

(Defrant Rizki Anggola / 2000861201172 / Effect of Working Capital, Sales Expenses, Total Debt and Operational Costs on Net Profit in the Pharmaceutical Sub Sector Listed on the Indonesian Stock Exchange (BEI) for the 2018-2023 Period / Advisor I Prof. Dr. Hj. Arna Suryani , SE, M.Ak, Ak, CA, CMA, Advisor II Fadil Iskandar, SE, MM)

This research aims to analyze the influence of several main factors on a company's net profit, namely working capital, sales expenses, total debt and operational costsThe concept of working capital refers to the current assets required to support the normal operations of a company, including investments in cash, accounts receivable, inventory, and other current assets.

This research examines the financial reports of pharmaceutical sub-sector companies listed on the Indonesia Stock Exchange (BEI) as research objects for 2018-2023. The sample used was 6 companies out of 11 companies. The research method used is a quantitative method and the type of data used in this research is secondary data obtained from financial reports of pharmaceutical sub-sector companies for 2018-2023.

The results of the F test are based on SPSS 23 data processing results, it can be seen that the resulting Fcount is 7.485 and the Ftable value = 2.68 and the sign value. 0,000. So these results show that Fcount is 7.485 > F table 2.68 and the significance level is 0.000 < 0.05, so Ha is accepted and Ho is rejected. So it can be concluded that there is a simultaneous influence of working capital, sales expenses, total debt and operational costs on net profit.

The results of the t test based on SPSS 23 data processing results show that working capital has a positive and significant effect on net profit. Selling expenses have a positive and significant effect on net profit. Total debt has a positive and significant effect on net profit. Operational costs have a positive and significant effect on net profit.

The coefficient of determination (R2) value is 0.879, meaning that the influence of working capital, sales expenses, total debt and operational costs on the net profit variable is 0.879 or 87.9%. Meanwhile, the remaining 12.1% is the influence exerted by other factors that were not studied.

Keywords: Working Capital, Sales Expenses, Total Debt, Operational Costs and Net Profit