

ABSTRACT

Triyandi Nurikhwana / 2100861201080 / Faculty of Economics / Management Finance / The Influence of Dividen Policy, Debt Policy and Managerial Ownership on Company Value in the *Food and staples retailing* Sub-Sector on the Indonesia Stock Exchange for the 2019-2023 Period /1Nd Advisor Dr. Pantun Bukit, SE, M.Si as 1/ 2St Advisor Dr. Mufidha, SE M.Si as Supervisor 2.

This study aims to analyze the effect of dividend policy, debt policy, and managerial ownership on firm value in the food and staple food retail subsector listed on the Indonesia Stock Exchange for the 2019–2023 period.

Firm value is measured using Price to Book Value (PBV), dividend policy using the Dividend Payout Ratio (DPR), debt policy using the Debt to Equity Ratio (DER), and managerial ownership using the percentage of shares owned by managers, commissioners, and directors.

This study employed a quantitative approach using secondary data obtained from the financial statements of five selected companies using purposive sampling.

Multiple linear regression analysis was used with the assistance of SPSS software. The results show that simultaneously, all three independent variables significantly influence firm value. Partially, dividend policy has a significant positive effect on firm value, debt policy has a significant negative effect, while managerial ownership does not show a significant effect.

These findings indicate that the combination of financial policy and ownership structure plays a crucial role in determining firm value, providing strategic insights for company management and potential investors in making informed decisions.

Keywords: *dividen policy, debt policy, managerial ownership, firm value, food and staples retailing.*