

## ABSTRAK

**DEA HAIRUN NISA / 2100861201001 / FAKULTAS EKONOMI / MANAJEMEN KEUANGAN / 2025 / PENGARUH RETURN ON ASSET, NET PROFIT MARGIN, DEBT TO EQUITY RATIO, EARNING PER SHARE TERHADAP HARGA SAHAM PADA SUB SEKTOR OTOMOTIF DAN KOMPONEN OTOMOTIF YANG TERDAFTAR DI BURSA EFEK INDONESIA PERIODE 2017-2024 / PEMBIMBING PERTAMA PROF. DR. HJ ARNA SURYANI, SE. M AK. AK. CA. / PEMBIMBING KEDUA AHMADI, SE, MM.**

Tujuan dari penelitian ini adalah untuk menganalisis pengaruh *Return on Assets*, *Net Profit Margin*, *Debt to Equity Ratio*, dan *Earnings per Share* pada Subsektor Otomotif dan Komponen Otomotif yang terdaftar di Bursa Efek Indonesia (BEI) selama periode 2017-2024. Populasi dan sampel dalam penelitian ini berjumlah 12 perusahaan otomotif. Metode yang digunakan adalah analisis statistik deskriptif, dengan sumber data yang diperoleh dari situs resmi BEI dan situs resmi perusahaan. Alat analisis yang digunakan meliputi Uji Asumsi Klasik (Normalitas, Multikolinearitas, Autokorelasi, dan Heteroskedastisitas), Regresi Linear Berganda, serta Pengujian Hipotesis.

Berdasarkan hasil penelitian, dapat disimpulkan bahwa secara simultan variabel *Return On Assets*, *net profit margin*, *debt to equity ratio*, dan *earnings per share* memiliki pengaruh signifikan terhadap harga saham subsektor otomotif dan komponen otomotif yang terdaftar di BEI. Secara bersama-sama, variabel-variabel tersebut mampu menjelaskan fluktuasi harga saham industri otomotif di BEI untuk periode 2017-2024 sebesar 20,1 persen, sementara sisanya sebesar 79,9 persen dijelaskan oleh variabel lain yang tidak diteliti atau tidak dimasukkan ke dalam model regresi. Pengaruh *Return On Assets* terhadap harga saham adalah negatif sebesar 0,468, yang berarti setiap kenaikan 1 poin *Return On Assets* akan menyebabkan penurunan harga saham sebesar 0,468 poin. Pengaruh *Net Profit Margin* adalah sebesar 0,888 poin terhadap harga saham. Pengaruh *Debt to Equity Ratio* terhadap harga saham industri otomotif yang terdaftar di BEI adalah 0,101 dan pengaruh *Earnings Per Share* adalah sebesar 0,000 poin.

Bagi peneliti selanjutnya yang akan melakukan penelitian pada topik yang sama, disarankan untuk menggunakan variabel yang berbeda serta memperluas bidang studi dan periode penelitian terbaru agar hasilnya lebih sesuai dengan situasi kondisi saat penelitian dilakukan.

**Kata Kunci:** *Return On Assets* (ROA), *Net Profit Margin* (NPM), *Debt to Equity Ratio* (DER), *Earnings Per Share* (EPS), Harga Saham, Otomotif.

## **ABSTRACT**

**DEA HAIRUN NISA / 2100861201001 / FACULTY OF ECONOMICS / FINANSIAL MANAGEMENT / 2025 / THE EFFECT OF RETURN ON ASET, NET PROFIT MARGIN, DEBT TO EQUITY RASIO, EARNING PER SHARE ON STOCK PRICES IN THE AUTOMOTIVE SUB-SECTOR AND AUTOMOTIVE COMPONENTS LISTED ON THE INDONESIA STOCK EXCHANGE FOR THE 2017 – 2024 PERIOD / FIRST ADVISOR PROF. DR. HJ ARNA SURYANI, SE. M AK. AK. CA . / SECOND ADVISOR AHMADI, SE, MM**

The purpose of this study is to analyze the influence of Return on Assets, Net Profit Margin, Debt to Equity Ratio, and Earnings per Share on the Automotive and Automotive Component Subsectors listed on the Indonesia Stock Exchange (IDX) for the 2017-2024 period. The population and sample for this study were 12 automotive companies.

The method used in this study was descriptive statistical analysis, and data sources were obtained from the IDX website and the company's official website. The analytical tools used in this study were the Classical Assumption Test (Normality, Multicollinearity, Autocorrelation, and Heteroscedasticity), Multiple Linear Regression, and Hypothesis Testing.

Based on the research results, it can be concluded that together the variables Return On Assets, net profit margin, debt to equity ratio, and earnings per share have a significant influence on the share prices of the automotive sub-sector and Automotive components listed on the IDX. Together, Return On Assets, net profit margin, debt to equity ratio, and earnings per share are able to explain the fluctuations in the share prices of the automotive industry on the IDX for the period 2017-2024 by 20.1 percent. While the remaining 79.9 percent is explained by other variables that are not studied or included in the regression model. The effect of Return On Assets on share prices is negative 0.468 This means that every 1 point increase in Return On Assets will cause a decrease in the share price of the automotive industry on the IDX by 0.468 points. The effect of Net Profit Margin is 0.888. The effect of Net Profit Margin on the share price of the automotive industry on the IDX is 0.888 points. The effect of Debt to Equity Ratio on the share price of automotive industry listed on the IDX is 0.101 and the effect of Earnings Per Share on the share price of automotive industry listed on the IDX is 0.000 points.

For researchers who will conduct research on the same topic, they should use different variables. Expanding the field of study and the latest and actual research period, so that the results of the research will be more in accordance with the situation and conditions at the time of the research.